



What is NexusTrade?

NexusTrade is an innovative and unique business-to-business e-Commerce marketplace and service hub.

It was created to set free the untapped potential of any enterprise with a driving desire to grow domestically and internationally.





The challenges and the opportunity

There are more than 400 million small and medium sized businesses (SMEs) around the world and the vast majority of them struggle to export their products.

In the US alone, only 1% of SMEs currently export their goods. While most of these producers have excellent export potential and the desire, they face formidable barriers and restrictions to domestic and international trade including:

- A lack of knowledge about the needs and potential of foreign markets.
- An inability to cost-effectively identify and connect with the right retailers or resellers.
- The financial cost of establishing sales, marketing and distribution partnerships and programs in advance of revenue.
- Complex logistics processes and regulations including taxes, customs and duties, product fulfillment and shipping.

At the same time, retailers are facing unprecedented challenges. To survive and thrive, they need to access new and unique products, significantly reduce their cost of goods and simplify and accelerate how they procure goods.

For producers and resellers, taking advantage of the untapped opportunities is daunting. There is a clear need for a single comprehensive, trusted, secure and advanced digital solution to solve these challenges.



The solution: NexxusTrade

The NexxusTrade marketplace and trading platform is structured to enable producers and resellers to quickly discover new products and acquire new customers.

And importantly, to increase their profits by removing redundant distribution layers and save time through simplified, automated and secured purchasing processes.

- Combining the best of all functionality in one platform, NexxusTrade will become the standard for business-to-business direct trade.

NexusTrade transforms how buyers and sellers do business



DISCOVER

Your "Trade Accelerator"

- Assess your company's trade readiness and potential for growth.
- Access government and associations' programs, services, market trends, data and advice.
- Discover how to get trading immediately with the NexusTrade free enrollment process.
- Be part of a community of international producers and buyers.



CONNECT

The "Match.com" for business

- Use customized, user-friendly search and filter tools to find new products or customers by category, feature, region or promotion.
- Leverage profile data and analytics to connect with relevant and high potential buyers and sellers and receive proactive recommendations and updates.
- Actively participate in a community of like-minded entrepreneurs.



TRADE

The "SpeedPass" for direct trade

- Save money by buying and selling directly with participating trade-ready businesses.
- Save time through automated customs codes, duty, paperwork and payment processing.
- Ensure peace of mind through simplified, standardized and transparent all in pricing, currency exchange, payment terms and logistics.
- Manage all of your orders, estimates, sample requests and delivery status through one easy platform.



The NexusTrade Vision

Inclusive

The NexusTrade e-Commerce platform and B2B marketplace acts as a "force-multiplier" to drive progressive and inclusive trade at the grassroots level. Our objective is to grow producers' domestic business, and to double the number of exporting SMEs in every region we participate.

Innovative

NexusTrade is a unique, end to end e-business platform, built with the sole purpose of significantly reducing the uncertainties and complexities of trade through simple, automated and secure processes.

Trusted

Through high value partnerships with associations, government, NGOs and leading commercial service providers, NexusTrade supports and advances the development of a trusted community of world traders and provides a secure and transparent environment for commerce and intellectual property protection.

Profit Enhancing

By reducing the number of intermediaries between producers and buyers and simplifying the trade process, NexusTrade e-Commerce platform empowers enterprises with the opportunity to drive significantly higher margins and improve the profitability.



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